

Press release

Fuerth, March 8th, 2018



SINCE 1886



10.3 x 68 Magnum – the new dimension

IWA 2018: The time is ripe to mate the traditional with the modern

Fuerth, Germany. In the past year, the ammunition brand RWS presented a true global novelty: the 10.3 x 68 Mag. RWS has completely redefined the magnum cartridge through a modern synthesis of the legendary RWS 68 case length and the traditional 10.3 mm bullet diameter.

The reduced length of the case to 68 mm creates the basis for a very balanced, good-natured round with a unique range of potential bullet weights between 11 g and 26 g. Depending on the requirements, the performance range lies between a .30-06 and a .416 Rem. and shoots comfortably according to the bullet weight. In this way, the 10.3 x 68 Mag. covers a unique spectrum and is suited to hunting anything from the groundhog to the African buffalo. This caliber is ideal for the passionate European hunter with ambitions of hunting abroad. Especially for driven hunting of hard-to-kill wild boar, the expanded cross-sectional area guarantees immediate stopping power – also in a lead-free version.

Benefits at a glance:

▪ **Bullet profile Plus +**

The 10.3 x 68 Mag. and its larger profile provides up to 81% more stopping power compared to conventional medium calibers with comparable recoil. In combination with a modern bullet design, the efficacy of the caliber increases and can be adapted to any game.

▪ **SMART MAGNUM™ effect**

The 10.3 x 68 Mag. redefines comfortable shooting in the magnum class and expands the useful range of magnum cartridges into an entirely new dimension. Regardless of impact velocity, the enlarged cross-sectional area assures an extraordinarily great shock effect in the body of the game animal.

▪ **One calibre for everything**

Whether after Austrian marmot or African Cape buffalo, the 10.3 x 68 Mag. is one caliber for everything. Bullet weights from 11 to 26 grams are practicable in no other caliber and they cover almost every hunting situation, whether in your home hunting grounds or on foreign hunting trips.

Aside from both the highly-effective partial fragmentation bullets already on the market – the leaded RWS Speed Tip Pro at 18.5 g and the RWS lead-free EVO Green at 13.5 g – the range will now be expanded to include two more bullet types. The lead-free RWS HIT with a 13 g bullet weight and the leaded RWS bonded soft point with a 25.9 g bullet weight.

The **RWS HIT** is a lead-free expanding bullet with high weight retention due to its monolithic construction. The unique HIT Matrix with the RWS TC-Tip (Twin-Compression-Tip) and the RWS ACC (Active-Crater-Cavity) guarantees fast and certain expansion with great shocking power, even at long ranges. The compact slug, which retains 99% of its original weight, assures deep penetration and a certain exit wound - even after striking bone! This makes the RWS HIT the appropriate lead-free alternative for those favouring non-fragmenting bullets.

Esteemed for decades, the **RWS soft point TM bullet** has many enthusiasts even today. In the “bonded” version based on the Woodleigh design, the latest technology is united with a proven bullet design. The sophisticated bullet construction generates a high energy release in the game’s body and ensures swift deformation readiness. Due to its weight of 25.9 g (400 gr), this bullet is particularly suited for powerful big game and delivers uncompromising performance in every situation.

Both bullets have been specially adapted and redesigned for this caliber in order to achieve maximum effectiveness.

It’s a Magnum, a SmartMagnum™

NEW
NEW

Item No.	Calibre – bullet type	Bullet weight [g/gr]	Content per box [pcs.]
2404255	10.3 x 68 Mag. - HIT	13.0 / 200	20
2405287 *	10.3 x 68 Mag. - TM bonded	25.9 / 400	20
2402919	10.3 x 68 Mag. - EVO Green	13.5 / 208	20
2402920	10.3 x 68 Mag. - SPEED TIP PRO	18.5 / 285	20

* Available: April 2018



Further information about RWS products can be found online at www.rws-ammunition.com

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RWS is a quality brand of RUAG Ammotec GmbH

The RWS brand originated with the Rheinisch-Westfälische Sprengstoff-Fabriken, which came to Dynamit Nobel in 1931, and then to RUAG Ammotec. Both demanding hunters as well as sport shooters from around the world value the quality that comes from Fürth. RWS offers not only rifle cartridges, but also shotgun shells, rimfire cartridges, and air pellets.

RUAG Ammotec belongs to the Swiss technology corporation RUAG Holding AG, which is headquartered in Bern.

RUAG develops and markets internationally sought-after technology applications in the fields of aerospace, security and defence for use on land, in the air and in space. 57% of RUAG's products and services are destined for the civil market and 43% for the military market. The Group is headquartered in Bern (Switzerland). It has production sites in Switzerland and in 13 other countries in Europe, the USA and Asia-Pacific. Around 8700 employees – of whom 430 are trainees – represent 48 nationalities and generate sales of some CHF 1.86 billion.