

## Press release

Fürth, March 5, 2020



SINCE 1886

## NEW PRODUCTS IN THE MERCHANDISE SEGMENT

**Fürth, Germany. RWS is once again expanding its range of merchandise this year by adding various new items. Hunters and sports shooters can look forward to the following new products:**

### IN-EAR IMPULSE HEARING PROTECTION



The new in-ear impulse hearing protection from RWS offers excellent noise suppression performance in a reusable high-end product. The patented impulse-filtering technology is certified for impulse noises of up to 166 dB and provides damping of up to 33 dB. As soon as there are no impulse noises, the earplugs muffle sound only minimally, making it possible to hear ambient noises.

#### **The features of RWS hearing protection at a glance:**

- Harmful impulse noises reduced by up to 33 dB
- Permanent damping of 15 dB\* while talking or during no-shoot times (\*damping under a CE certification condition)
- Comes with an aluminum transport/storage case
- No batteries required, no electronics
- Delivered with 2 sets of ear pieces (sizes M and L)

## NEW RWS ACCESSORIES – made by NIGGELOH



The new RWS rifle sling offers quality for the highest demands. The softly cushioned, wide shoulder support provides top carrying comfort and a non-slip fit at the same time.

The quick-release fasteners on both sides, which allow for quick and easy opening of the sling, are particularly practical. Thanks to careful processing using modern materials, the rifle sling is light and comfortable to carry. The sliding buckle makes individual length adjustment possible.

Available in the following designs: Leather Loden, Neoprene Brown, Neoprene Black

The extremely robust RWS rucksack rifle sling combines the high level of carrying comfort of neoprene with quick accessibility. The shoulder area made of wide, ergonomically adjusted neoprene sections ensures it is comfortable to carry. The straps in the lower area give a wide range options for individual adjustment of the strap lengths, making it possible to even carry the firearm over a backpack. The time-tested plug connections on both sides in the middle of the strap allow the strap to be opened in an instant to quickly grab the firearm. Available in the Neoprene Brown.

## ATTRACTIVE DESIGN OF THE RWS SHELL CASE



The new RWS shell case scores points with its attractive design combined with a high degree of functionality. The material mix of robust leather and soft, durable loden cloth makes it an ideal, noiseless companion while hunting. The wide leather loop on the back ensures that it will be held securely on every belt. The elastic loops sewn into the case securely hold RWS rifle shell inlays (5 shells). The new RSW shell case is available in three different sizes, which optimally match the different RWS rifle shell inlay sizes.

You can find more information about these RWS products at [www.rws-ammunition.com](http://www.rws-ammunition.com)

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### **RWS is a quality brand of RUAG Ammotec GmbH**

The RWS brand originated with the Rheinisch-Westfälische Sprengstoff-Fabriken, which came to Dynamit Nobel in 1931, and then to RUAG Ammotec. Both demanding hunters as well as sport shooters from around the world value the quality that comes from Fürth. RWS offers not only rifle cartridges, but also shotgun shells, rimfire cartridges, and air pellets.

RUAG Ammotec belongs to the Swiss technology corporation RUAG Holding AG, which is headquartered in Bern.

RUAG develops and markets internationally sought-after technology applications in the fields of aerospace and defence for use on land, in the air and in space. 56% of RUAG's products and services are destined for the civil market and 44% for the military market. The Group is headquartered in Bern (Switzerland). It has production sites in Switzerland and in 15 other countries in Europe, the USA and Asia-Pacific. RUAG generates sales of approximately CHF 1.96 billion and has over 9,200 employees – 400 of whom are trainees.