Press release

Fuerth, March 8th, 2018





RWS .308 Win. - Performance Line - Short Rifle



IWA 2018: Full performance from short barrels

Fuerth, Germany. More and more hunters have come to appreciate the advantages of a short and handy barrel. This trend is fueled by the increased use of silencers, especially with the .308 Winchester calibre.

Standard ammunition is formulated for use in the most commonly encountered barrel length of 60 cm. Firing standard ammunition out of 42 - 55 cm barrels has several disadvantages: Loss of velocity and energy, reduced effective range, dazzling muzzle flash, increased muzzle blast and accelerated silencer wear. That is why RWS has developed a cartridge tailored specifically for use in short-barreled rifles. This means that shooting a short-barreled rifle no longer means giving up long-barrel performance.

Benefits at a glance:

Optimized for short barrels

The new RWS load is specially formulated for 42 to 55 cm barrels with a fast-burning powder, an appropriate bullet weight and a high-performance primer.

Reduced muzzle flash

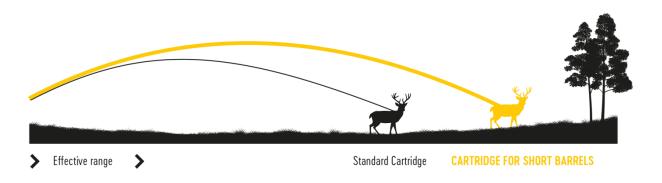
Our fast-burning powder significantly reduces both muzzle flash and report in shorter barrels. Now you can keep sight of the target at the instant the shot is fired, which is especially important when hunting in twilight or darkness.

The best choice when shooting with silencers

Short barrels are the first choice for use with a silencer. The complete combustion of this fast-burning powder within the barrel itself not only assures a significantly higher life expectancy for the silencer but also promotes tighter groups.

Full velocity and energy

Thanks to its special formulation, the new RWS cartridge delivers full velocity and energy – even from short barrels. This means that you need not change your hunting tactics when it comes to a short barrel and that you can expect full game-taking power, even at long ranges.



The new RWS .308 Win, for short barrels is available with two different bullets:

The **RWS HIT** is a lead-free expanding bullet with high weight retention due to its monolithic construction. The unique HIT Matrix with the RWS TC-Tip (Twin-Compression-Tip) and the RWS ACC (Active-Crater-Cavity) guarantees fast and certain expansion with great shocking power, even at long ranges. The compact slug, which retains 99% of its original weight, assures deep penetration and a certain exit wound - even after striking bone! This makes the RWS HIT the appropriate lead-free alternative for those favouring non-fragmenting bullets.

The RWS SPEED TIP PROFESSIONAL bullet promises highest knock-down power, even at long ranges. Rapid advancements in firearms and optical technologies make shooting and hunting at long ranges possible. As hunting tourism increases, so does the need for ammunition designed for hunting game animals at all ranges and of all weight classes. For example, when mountain hunting or when after heavy - African - game, deep penetration and great stopping power are essential. RWS have developed a modern hunting bullet to meet these demands, the SPEED TIP PROFESSIONAL. It is reliable and effective for game weights of all classes from close range to 300 metres and beyond. The very rapid expansion in the body of the game animal is achieved through the Speed Tip bullet tip with its integral hollow point and easily fragmented front core. The harder rear core guarantees penetrating power. Whilst hunting, this results in greatly shortened flights and certain exit wounds with blood trails. RWS SPEED TIP PROFESSIONAL, one of the latest developments from RWS, is specially developed for great shock effect and stopping power at the longest ranges.



Item Number	Calibre – bullet type	Bullet weight [g/gr]	Content per box [pcs.]
2406615	.308 Win. HIT - short rifle	9.7 / 150	20
2406616	.308 Win. STP - short rifle	10.7 / 165	20

Available: April 2018







Further information about RWS products can be found online at www.rws-ammunition.com

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RWS is a quality brand of RUAG Ammotec GmbH

The RWS brand originated with the Rheinisch-Westfälische Sprengstoff-Fabriken, which came to Dynamit Nobel in 1931, and then to RUAG Ammotec. Both demanding hunters as well as sport shooters from around the world value the quality that comes from Fürth. RWS offers not only rifle cartridges, but also shotgun shells, rimfire cartridges, and air pellets.

RUAG Ammotec belongs to the Swiss technology corporation RUAG Holding AG, which is headquartered in Bern.

RUAG develops and markets internationally sought-after technology applications in the fields of aerospace, security and defence for use on land, in the air and in space. 57% of RUAG's products and services are destined for the civil market and 43% for the military market. The Group is headquartered in Bern (Switzerland). It has production sites in Switzerland and in 13 other countries in Europe, the USA and Asia-Pacific. Around 8700 employees – of whom 430 are trainees – represent 48 nationalities and generate sales of some CHF 1.86 billion.